



October 11, 2017

Ex Parte

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th St., SW
Washington, DC 20554

**RE: Wireless Emergency Alerts
PS Docket No. 15-91**

Dear Ms. Dortch;

On October 10, 2017, Jeffrey Baenke, VP of Technology Development for U.S. Cellular, Bill Tortoriello, Senior Manager, Regulatory Affairs for U.S. Cellular and I spoke with Renee L. Roland and Megan Henry of the Federal Communications Commission at their request to discuss our status with deploying capabilities within the network for complying with the embedded references in wireless emergency alerts by the currently scheduled compliance date of November 1, 2017. As I explained during the call, U.S. Cellular expects to be able to deliver alerts with an embedded URL that is "clickable" by the end user for devices capability of transcribing the message into a "clickable" format by the November 1, 2017 due date specified in the rules. I also explained that not all devices would be capable of handling these messages in a "clickable" format and that as a general rule of thumb, the newer the device, the greater the likelihood that it's operating system had been updated to provide for this capability.

This ex-parte is being submitted electronically in accordance with Section 1.1206 of the Commission's Rules. Please contact me if there are any questions concerning this filing.

Sincerely,

A handwritten signature in black ink, appearing to read "John C. Gockley".

John C. Gockley
Vice President
Legal and Regulatory Affairs
U.S. Cellular Corporation